



## *City of Champions* *Linda M. Balzotti- Mayor*

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### ***Brockton Youth Council to hold logo contest*** *Group to focus on anti-violence message*

BROCKTON – Mayor Linda M. Balzotti is excited to announce a new opportunity for Brockton young people to get involved in the City.

The Brockton Youth Council is asking teens, ages 13-19, to participate in its first anti-violence logo contest for the 2010-2011 school year, by submitting designs that will be used throughout the City – on signage, window clings, and billboards.

The goal of the contest is to create an image that will unite the City in combating the culture of violence that exists within its borders. The contest stems from recommendations of Balzotti's Street Violence Task Force, which submitted its final report in April.

"Creating an anti-violence logo, and making it a youth-driven initiative, is a great way to show kids we, the City, are interested in their point-of-view, and want them to be part of the process," said Balzotti. "Our young people are at a critical point. They're proud of where they come from, but that pride is hampered by a public perception that associates the City with violence. We hope to change that, and this is the first step toward doing so."

There is no design experience necessary to participate in the contest. Designs must avoid copyright infringement. Contestants must be Brockton residents. Participants must be between the ages of 13-19.

Logo designs must be submitted by 5 p.m. on Wednesday, Oct. 13. Submissions can be mailed to the Mayor's Office, emailed to [Brockton.youth@gmail.com](mailto:Brockton.youth@gmail.com) or entered via the Brockton's Promise web site, [www.brocktonpromise.org](http://www.brocktonpromise.org).

The winner will be announced on Thursday, Oct. 28. The winning design will receive a \$100 prize.

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For more information about the anti-violence logo contest, please contact the Massachusetts Promise Fellow Patricia Godio at (508) 580-7123. You can also obtain additional information, and official contest rules, by visiting the City of Brockton's website at [www.brockton.ma.us](http://www.brockton.ma.us).

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